

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

DSCC IE Proj 203074

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1240787**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5443**

**Contract ID: 883423**  
**P.O Number:**

**Client ID: 43186**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$674.00
Agency Commission	(\$101.10)
Rep. Firm Commission	(\$200.51)

<b>Net Advertising Fee</b>	<b>\$372.39</b>
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<b>Sub Total</b>	<b>\$372.39</b>
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<b>Total This Invoice</b>	<b>\$372.39</b>
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/62350605/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: DSCC IE Proj 203074  
 Remarks: /62350605/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 883423  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/19/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	Hardball Matthews	7:15pm	DSCCIN16103H	00:00:30	Charged	110.00	*
10/19/16	Wednesday	CNN-E	1468-FT. WAYNE AL	Debate Night in America	7:18pm	DSCCIN16103H	00:00:30	Charged	73.00	*
10/19/16	Wednesday	FXNC-E	1468-FT. WAYNE AL	On Record With...	7:52pm	DSCCIN16103H	00:00:30	Charged	154.00	*
10/19/16	Wednesday	FXNC-E	1468-FT. WAYNE AL	The Kelly File	11:19pm	DSCCIN16103H	00:00:30	Charged	154.00	*
10/19/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	Presidential Debate	11:39pm	DSCCIN16103H	00:00:30	Charged	110.00	*
10/19/16	Wednesday	CNN-E	1468-FT. WAYNE AL	Debate Night in America	11:48pm	DSCCIN16103H	00:00:30	Charged	73.00	*
<b>Grand Total</b>									<b>674.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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